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May 21, 2010

Ms. Jeanne Ruddy, Artistic Director  
Jeanne Ruddy Dance  
1515 Brandywine St.  
Philadelphia, PA.19130

Dear Jeanne,

We just completed our Dance Series this past weekend with another Philadelphia based company, Philadanco. I wanted to share that a number of patrons came to me to express how much they enjoyed your performance earlier this month, and to inquire if we were going to bring your company back for more programs. I was really excited by this response, believing in some way that our theatre might have served as an entry point for your Company to expand its base of support outside of Philadelphia, as well it should.

I hope you were able to capture the enthusiasm and positive response to your work during the talk back at our theatre following your performance. Our audience, who see a lot of dance, both at our venue and throughout the City, were really captivated by your work, and clearly recognized the quality of dancers, production and of course, choreography. Just the fact that so many audience members remained was a sign to me that you earned their respect, admiration and that they wanted to know more about you and the pieces you shared that afternoon.

I see a lot of dance too, and when I first saw your company at your space in Philadelphia, I realized that your company should have more visibility. Clearly, the work is strong, the commitment fierce and the professional team were wonderful to work with.

I sent you an email right after the show, which captured my excitement. It said, "you were WONDERFUL. Really top notch. I am so glad our audiences felt the same, and shared with you their enthusiasm as it was real and they see a lot of dance. Brava." - I still feel the same excitement about your work, though I am writing this letter three weeks after you appeared at our theatre.

Let's talk about future opportunities!

Yours truly,

Jeff Rosenstock  
Executive Director

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